



Haddonfield Friends of the Library

NEWSLETTER

SPRING 2010

President's Message



Welcome to the spring 2010 edition of the Haddonfield Friends of the Library (FOL) newsletter. This is an exciting time to be a Friend. As you can see in this issue, the Friends have been very active in fulfilling our mission to support our library.

This year, we, the Trustees of FOL have been searching for ways to acknowledge your support as members, and to create an improved presence in the community. For example, this year's upcoming Book Sale will include a Friday night Membership Appreciation event under the tent. We are in the process of working out the details. Also, have you noticed the new logo in the banner of this issue? This is part of our new branding campaign that includes new brochures, letterhead, and all correspondence from the Friends.

In addition to hearing David Kinney, a Pulitzer Prize winning author speak at our annual meeting on Sunday April 18, we are inviting you to come in before the meeting, have some refreshments and meet the Trustees and myself. We always look forward to meeting you, answering any questions about the Friends and suggest additional ways you can support our library.

Phil Shapiro

Director's Report



Since the last Friends newsletter, the library has been busy with upgrading our website. On December 1, the newly designed library website was launched. We sought to make it easier to navigate with richer, more useful content. Last summer we conducted an online survey of library users to get feedback on the site. We incorporated a lot of the suggestions into the new design. The portal makes it easier for the community to use the library 24/7. There are many electronic sources and databases that students can use at any hour. Likewise, there are many newspapers, magazines and E-books that are read by many for pleasure and research. Check out www.haddonfieldlibrary.org and do some browsing.

You can do a lot independently, such as placing requests for books that the library owns and those that it doesn't own. The one thing you do need to use many of the sources or the library's catalog is your library card. Make sure your card is up to date to use the library from home or from the office. You can apply for your first library card online but otherwise, you do have to visit to update the card.

Thanks to the Friends of the Library, the adult author and cultural programs have continued. In February we had NJ Romance author **Terri Brisbin**. In March, NJ historian, **Dr. Marc Mappen**, gave a book talk on his book, "There's More to NJ than the Sopranos."

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Director from page 1

Children's local author **Dan Gutman** packed the library with 120 children and their families in March. He discussed his new book, "Roberto and Me". The children loved it – standing room only far out into the children's dept. This is only one of the many reasons that the library needs more space – to have room for those attending the many fine programs available at the library. We are looking forward to a visit by **Matt Quick** on June 3; when he will book talk his forthcoming teen tale.

The search for a library that is large enough to serve the community went to Kings Highway. The architect hired by the Borough Commissioners, **Anthony Iovino**, did make a report on 117-121 Kings Highway and on the Allen Avenue parking lot (behind the Haddy statue.) His conclusion was that each site has promise, pros and cons. As with most building projects, it comes down to cost. The Commissioners will make that report available to the community soon. We hope that the site for an expanded library will be chosen in the very near future. Then we can finalize a plan and financial proposal to go to the community for an eventual referendum.

In April, National Library Week is from April 11-18. The library will once again offer an amnesty and Food for Fines program. The Food Bank of South Jersey will be placing bins in the library. If you bring in canned goods or non-perishable items, we will waive fines from your account. You can do 2 good deeds at once by helping the hungry and returning items that are late. Find that book or DVD under the bed or car seat and return it for free! Local author **Pam Jenoff** will give a book discussion and sign her book, "Almost Home" on April 14, at 7 pm. Sign up for our monthly electronic newsletter at www.haddonfieldlibrary.org to receive program and event updates. Hope to see you at the library soon!

Susan Briant

Friends Support Your Haddonfield Public Library!

The Friends just completed another successful year in which they donated over \$30K directly to the library to bolster materials, programs and select furnishings:

- **The Teen Room also known as "The Lounge".** The Teen Room was a direct outgrowth of ideas provided through the Teen Advisory Board; the actual space came to fruition in May, 2009, complete with: a formal dedication, Haddonfield's own **Solus Rex** playing their music on the front lawn, and ending with a raffle. Attended by over 50 teens and several dozen adults, the dedication launched the use of the Teen Room which the teens named "The Lounge." Even more importantly, after the dedication, teens began using the room as a place to study, converse, and work on joint projects and borrow teen related materials.
- **The Annual Book Sale.** In September 2009, the Friends experimented with a two-day sale, complete with tents to house all materials. The September sale was a resounding success in terms of total

sales and favorable reviews. Everyone enjoyed the opportunity to shop either on Saturday or Sunday - or both days. And the tents were a big hit as well.

- In 2010, the Friends will once again hold a two-day sale, this time with a pre-sale "Members Only" event which will occur on Friday evening, September 24th. Invitations will be sent to you.
- **The Haddonfield Holiday House Tour.** On December 10, 2009, Haddonfield held its annual Holiday House Tour. Proceeds of the tour, were record-breaking, and went directly to support Teen and Children's programming at the library.

2010 is the Friends' Membership Year

As we prepare to move ahead with a better library, we are seeking new members as well as renewed friendships. Now more than ever, our Haddonfield Public Library is our resource center, our center for community, ideas, information and a place to meet new and existing friends.

See **Support** on page 3

Support from page 2

A great time to start is on Sunday, April 18th for the Friends Annual Meeting where you can meet local author, **David Kinney** pictured. Look for an invitation in the mail.

Ruth Balton

David Kinney



Pulitzer Prize Award-winning author **David Kinney** will read passages from his book, *The Big One*, at the Haddonfield Friends of the Library's annual meeting set for 2 p.m. Sunday, April 18, at the Markeim Arts Center, Lincoln Avenue and Walnut Street, Haddonfield.

The Big One takes readers inside five sleep-deprived weeks at the Martha's Vineyard's Striped Bass & Bluefish Derby, the most celebrated striper-fishing contest anywhere. It introduces readers to a different side of Martha's Vineyard, and a different bunch of islanders. It's a story of the seaside resort after the glitterati go home.

The book, Kinney's first, was one of *Forbes'* Best Sports Books of 2009 and a *Popular Mechanics* Best Book of the Year.

"I've fished for tarpon in Islamorada and Atlantic salmon in Ireland, for rainbow trout in Montana and brown trout in central Pennsylvania, for striped bass on the Jersey Shore and freshwater bass in my hometown of Winston-Salem, N.C.," Kinney said. "After spending some time with the ardent anglers of Martha's Vineyard, however, I'm fairly certain I rank among the 90 percent of fishermen who catch 10 percent of the fish. I'm working to change that."

Kinney resides in Haddonfield with his wife, Philadelphia Inquirer Metro Columnist **Monica Yant Kinney**, and his two children.

Advocacy for Our Library

One of the roles of the Haddonfield Friends of the Library is to be advocates for our library. As a Friend, here are some things you as an advocate can do to support our library during these challenging times.

10 things Everyday Advocates Can Do to Save Your NJ Library

1. Meet with your local library director and library staff to learn about the Everyday Advocacy Campaign to **Save My NJ Library**. Coordinate advocacy with them and keep in touch.
2. Advocate with everyone, everywhere – go for it and ask people to take the steps listed here to **Save My NJ Library**
3. Answer the **Call to Action** and send an Email to your legislators to **Save My NJ Library**
4. Fill out a postcard at your local library to **Save My NJ Library** – ask your friends to do this.
5. Attend a rally in support of libraries in Trenton on May 6! Bring your friends!
6. Attend local meetings in support of libraries and funding as requested by your Library Director and staff
7. Write a letter to your state legislator to **Save My NJ Library** – visit the site for sample letters and other advocacy materials
8. Send a letter to your local newspaper or link your community blog post to **Save NJ Libraries** on Facebook
9. Organize a table at a community event in support of libraries (coordinate with your library director and staff)
10. Join the Friends of the Library of your local library and coordinate advocacy efforts

Pam Alles

Pam Alles is the Office Manager and Bookkeeper at the library. She began her work at the Library in 1995 as Library Assistant on the circulation desk. After a few years, she replaced **Peggy**



Morriss when she retired as the bookkeeper. With the advent of new technologies, Pam became involved in the maintenance and repair of the library's computer hardware. She now works on maintaining the library's recently redesigned web page at www.haddonfieldlibrary.org. Pam assists the Haddonfield Friends of the Library Treasurer.

Pam is a great asset at the library. Pam says, "I look forward to many new and exciting challenges and experiences in the years to come." Stop in and say hello to cheerful and talented Pam Alles.

Additionally, Pam works for the Haddonfield Adult School Committee and assists with facilitating continuing education for the community.

Susan Briant

New Website for the Friends

The Friends are very excited to unveil our new look and for the first time a website. As the Haddonfield Public Library is at such a critical time in our history we are trying to raise awareness and our visibility in the community, which is why we have made these improvements. We are looking to increase our membership and our volunteer base to give us a stronger support system for our library. As we look toward an improved future for our library we know increased support will help build the vision of a 21st century library.

The Friends plan on a town-wide mailing of our newsletter in the near future in hopes of increasing our membership to those who may not be familiar with us, and how we support the library. Friends of the Library membership support the library in so many ways.

Recent support has included new chairs in the reading room, and creating a teen room with furniture and computers for the teens to have a space to call their own.

If you have questions about how your support assists the library or if you are looking to become more involved with the Friends the website can be of assistance. Of course, speaking to someone when you visit the library is always an option. Please visit our new website at www.HFOL.org. At the time of this printing we expect it to be functional, please check again if our timeframe is off slightly.

The FOL website will be the center of information and activity bringing together events, volunteer opportunities and a strong community. Support our library, support our community, become a Friend!

Kristin Redmond

Children's Programs at Haddonfield Public Library - Celebrating spring and Splashing into summer: made possible by the Haddonfield Friends of the Library

Children's programs are blooming this spring at Haddonfield Public Library. Preschool Story Time and Toddler Time continue in spring and summer with themes of bugs in April and growing in May. This summer, story times and toddler times will coordinate with the 2010 Summer Reading Program theme: "Make a Splash---Read" with stories about ocean, beach, water sports and animals of sea, pond and river. Our teen summer reading program theme is "Make Waves at your Library." Sign up for Summer Reading Program beginning Monday, June 7.

Our baby and parent (or caretaker) program, Rockabye Readers, continues every other Friday at 10:30 for 6-12 months and 11:30 for 12-24 months March 26 through June 4. Babies enjoy music; basic finger plays and bounces as well as very simple picture books in the meeting room on a play mat provided by the Friends of the Library. Some spaces are available in each group for parents to call the library and sign up for this program.

See **Children** on page 5

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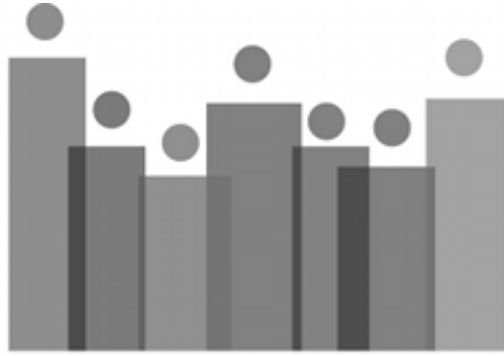
April brings Earth Day, and Haddonfield Public Library celebrates by offering an Earth Craft Workshop conducted by Sara O'Brien at which kids age 5-12 will receive Eco-canteen water bottles with neoprene covers to decorate and personalize. Sara (Luloo at the Library) will also be offering a six-week Kids Yoga program on Saturdays at 10:30AM May 1 through June 5 for kids 3-12. Contact the library to register for Luloo programs.

National Library Week (April 11-17) and Children's Book Week (May 10-16) arrive with a family activity: fill out our form and tell us how Haddonfield Public Library saves you money. Drop it in the treasure box April 11-May 16. Best ideas will appear on our website and win money-saving prizes!

Looking back, parents and kids 7-12 recently completed a six-week knitting class and families enjoyed a visit from local author Dan Gutman as 120 kids and parents squeezed into our meeting room to ask questions and laugh as they listened to Dan's talk about his new books and his journey to become a children's author.

Dorothy Peppard





HADDONFIELD
FRIENDS
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LIBRARY

Haddonfield Friends of the Library
Haddonfield Public Library
60 Haddon Avenue
Haddonfield, NJ 08033-2469

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